

SUBWAY® Franchise Capital Requirements

Traditional Restaurants

General Breakdowns For:	USA US Dollars			When Due
	Lower Cost	Moderate Cost	Higher Cost	
Initial Franchise Fee	\$12,500	\$12,500	\$12,500	upon signing Franchise Agreement
Real Property*	2,000	5,000	12,000	upon signing Intent to Sublease
Leasehold Improvements	40,000	75,000	100,000	pro rata during construction
Equipment Lease Security Deposit**	3,000	3,500	4,000	before equipment is ordered
Security System (not including monitoring costs)	1,000	2,500	6,000	before order placed
Freight Charges (varies by location)	2,000	3,000	4,000	on delivery
Outside Signs	2,000	4,000	8,000	before order placed
Opening Inventory	2,500	4,500	6,500	within 1 week of opening
Insurance	800	1,500	2,500	before opening
Supplies	500	900	1,300	before opening
Training Expenses (including travel and lodging)	1,500	2,500	3,500	during training
Legal and Accounting	1,000	2,500	4,500	before opening
Opening Advertising	2,500	3,250	4,000	around opening
Miscellaneous Expenses (business licenses, utility deposits, small equipment and surplus capital) ..	4,000	6,000	8,000	as required
Additional Funds - 3 Months	12,000	26,000	42,000	as required
Estimated Total Investment**	\$87,300	\$152,650	\$218,800	

* This amount is the estimated deposit of 2 months rent payable upon signing the Intent to Sublease.

** If you do not select the equipment leasing program or it is not available, you should substitute the costs for Equipment Lease Security Deposit with \$34,455 to \$43,340 U.S. (including U.S. buffer of 10%). The amount of Additional Funds for the 3 months operating expenses would also be adjusted to reflect that you will not have to make 3 monthly equipment lease payments. This will cause your total initial investment to be substantially higher. (REFER TO GRAPH BELOW)

	Lower Cost	Moderate Cost	Higher Cost
The costs without an equipment lease, excluding any applicable taxes, including sales taxes, are estimated at:	USA	\$116,220	\$184,635
		\$253,850	

THESE FIGURES ARE ESTIMATES OF THE COMPLETE INVESTMENT IN SETTING UP A SUBWAY® RESTAURANT AND OPERATING IT FOR 3 MONTHS.
IT IS POSSIBLE TO SIGNIFICANTLY EXCEED COSTS IN ANY OF THE AREAS LISTED ABOVE.

Some costs will vary in relation to the physical size of the restaurant. A lower cost restaurant is one that would require fewer leasehold improvements, less seating and fewer equipment expenditures. Moderate and higher cost restaurants may require extensive interior renovations, extensive seating and additional equipment. If you are purchasing a franchise for another location opportunity, such as a non-traditional, satellite or school lunch program location, the above listed capital requirements may vary and could be substantially lower depending upon the necessary equipment you must acquire or changes in leasehold improvements you must make. The above figures do not include extensive exterior renovations.